

USA Technologies combines the benefits of thier e-Port® credit/debit payment and data system with the energy savings of the VendingMiser®, SnackMiser™ and VM2IQ™ to provide operators with a truly Intelligent Vending® solution.

**e-Port**®

**VendingMiser**™

**VM2IQ**™

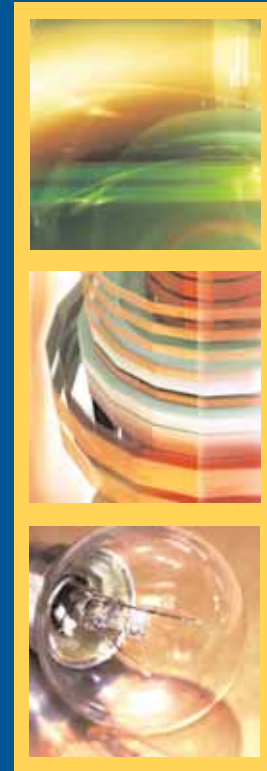
**SnackMiser**™

**USA Technologies**  
**Phone 800.633.0340**  
**www.usatech.com**



100 Deerfield Lane, Suite 140  
Malvern PA 19355  
www.usatech.com

**INTELLIGENT VENDING**®



**USA TECHNOLOGIES**

**A NEW GENERATION OF CASHLESS PAYMENT,  
ONLINE DATA AND ENERGY CONSERVATION SYSTEMS IS HERE.**

## *Value through Innovation*

In an effort to turn their challenges into opportunities, many operators are taking advantage of the benefits of Intelligent Vending and the current market conditions that make it so relevant today:

**Eliminating the price barrier.** Studies have taught us that when non-cash payment is accepted, consumer resistance to paying more than one dollar for vended items is greatly reduced .

**Increasing volume.** Our customers have proven that by adding credit/debit payment options they are often able to substantially increase volume.

**Increasing credit-card usage.** Credit and debit cards now constitute over 50% of all retail purchases and the government projects that 50% of vending machines will have credit/debit card capability by 2008.

**Increasing interest in technology on the part of the customer.** Many customers are requesting cashless vending and/or energy savings from operators and bottlers as part of the contract negotiation and bid process. Operators who offer these services to their customers are shutting out the competition.

**Increasing cost of energy.** World electricity costs are expected to double by 2025. Faced with associated increases in operational costs, customers are being forced to uncover new and innovative ways to conserve energy. An operator who can offer an energy management solution to their existing or potential customer creates a new value proposition for his or her business.

**It's about convenience. It's about protecting your profits. And more than ever, it's about differentiating your offering.**

## *Inside Intelligence*

Intelligent Vending™ from USA Technologies offers you immediate, effective solutions for adding cashless payment, data visibility and energy management systems to your existing machines.

It's "inside intelligence" you can start using right away—to extend the lifespan of your machines, reduce your operating costs and edge out the competition.

Intelligent Vending® offers these innovative advantages:

### **Cashless Vending**

#### **A winning proposition.**

Increase prices without losing volume, gain a competitive edge during the bid process or contract negotiations and reduce vandalism. The complete e-Port® cashless system includes several hardware options to meet all your machine requirements, both wired and wireless connectivity systems and a complete back end payments engine with financial reporting and 24x7 customer/consumer service.

### **Data Visibility**

**Take a good look at your machines—without ever leaving the office.**

Achieve total accountability, manage operations and track sales performance with the built-in, user-friendly, web-based MDB data reporting engine, USALive®. This feature is included in USA Technologies' e-Port® cashless vending service, or can be purchased as an audit-only device with the option to add credit-debit payment capabilities at a later date.

### **Energy Management**

#### **Conserve power while helping the environment**

Sales- and occupancy-based technologies control energy output to monitor machine temperature and re-power the cooling system at intervals. Save on annual utility costs and reduced running time of components while reducing greenhouse gas emissions. VendingMiser® and VM2IQ™ offer customers benefits including a savings of up to 46% in electricity costs, reduced maintenance costs and extended machine life.

## *The Time is Now*

There is no better time to take the first step to raising the bar on your business model. Call us today for more information. Find out how Intelligent Vending® can take your business to a whole new level.

**Phone 800.633.0340**  
**www.usatech.com**