



USA Technologies Inc. (NASDAQ: USAT) is recognized as a leader in wireless networking, cashless transactions, asset monitoring and energy management. USA Technologies provides embedded network technology and associated network services for everyday devices such as vending machines, kiosks, and office equipment.

The goal is to position the Company as the leader for wireless cashless transactions, network services and energy management. The Company is focusing on the vending industry, hospitality, retail and education markets.

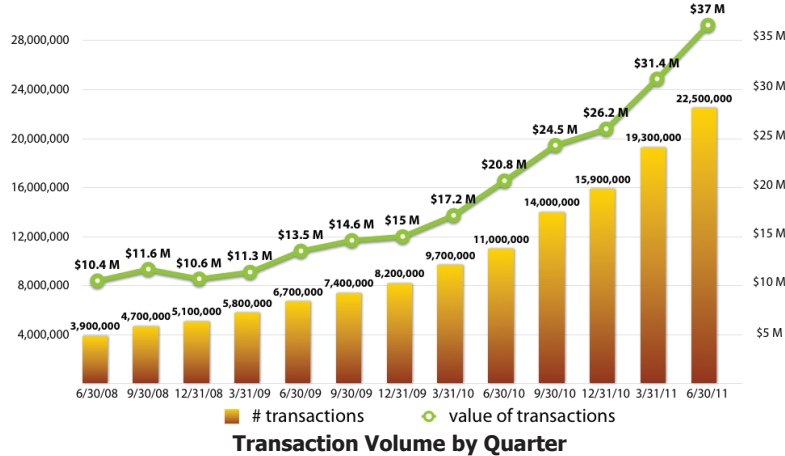
ePORT® AND USALIVE® NETWORK

ePort® is a technology that can be embedded into everyday devices such as vending machines, kiosks, copiers, etc. USALive® Network is a revolutionary new wireless network service that provides financial, audit, and ad serving capabilities.

ePort with the USALive Network provides these features when embedded into host equipment:

- **Wireless Payment processing** provides turnkey authorization, settlement and deposit of cashless transactions (credit, smart, proprietary cards).
- **Remote communications & monitoring** (embedded in host equipment) controls access to host equipment, manages information, monitors usage with a network controlled system with several wireless connectivity options.
- **USALive** enables unattended credit card micropayments, remote information and terminal control, and gives customers access to equipment status via the web.

USAT Processed 22.5 million cashless, wireless, unattended transactions with a value of \$37 million for its customers in the 6/30/11 quarter.



GLOBAL PARTNERS FOR GLOBAL OPPORTUNITIES



THE APPLICATIONS/MARKET OPPORTUNITY for ePort is extraordinary. The Company is currently targeting vending, entertainment, hospitality, retail and education markets with its ePort and Energy Management Products and Services.



ePort® Vending
Over 100,000 units networked nationwide. Market Opportunity – 8 million machines in US, 30 million worldwide.



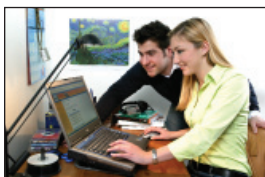
ePort® for Kiosks
Market Opportunity – 1 million machines in US and growing rapidly.



ePort® for Self-serve Coffee
Market Opportunity – 1 million machines in US.



EnergyMiser® Products
can reduce greenhouse gas emissions & energy consumption of a vending machine by 46%. Market Opportunity – 14 million machines in the US.



eSuds™ for college/university laundry rooms. Market Opportunity – over 700,000 machines in US universities, 7.5 million in multi-family housing.

HOW USA TECHNOLOGIES GENERATES REVENUE

The Company's business model is based on multiple revenue sources. It is the belief of management that it is the potential for multiple revenue sources that will create and sustain a stable and profitable enterprise. Listed below is an outline of the revenue sources:

- Sale of Equipment
- Activation Fees
- Network Services/Administrative Fees
- Transaction Processing Fees
- Licensing – Company has 79 patents granted and 13 patents pending

HIGHLIGHTS

- Jul 26, 2011** USAT issues Shareholder Letter. Company now on an annual sales rate of \$28 million of which \$20 million is recurring revenue.
- Jun 7, 2011** Crane Merchandising Systems, Inc. and USAT announce a three-year agreement to deliver a combined cashless vending solution to Crane customers in North America.
- Apr 26, 2011** Verizon Wireless and USAT Partner to Deliver Industry-leading Cashless Payment Services.
- Mar 17, 2011** USAT completes \$10.7 million stock private placement offering.
- Jan 20, 2011** USAT Achieves Strategic Objectives with 109,000 Network Connections and \$456,000 of Quarterly EBITDA.
- Sep 24, 2009** USAT signs a 3-year agreement with Compass Group and their Canteen Vending Services division for a minimum of 75% of their credit card vending business. Canteen Vending Services is the largest national vending operator in the US.
- Feb 13, 2008** MasterCard and USA Technologies expand MasterCard PayPass acceptance to 17,500 vending locations nationwide.
- Jul 31, 2007** USA Technologies approved for listing on The NASDAQ Global Market.

NASDAQ SYMBOL: USAT
(as of June 30, 2011)

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|------------------------------|--------------|
| Market Capitalization | \$69 Million |
| Shares Outstanding | 31.2 Million |
| Inside Ownership | 3% |
| Institutional Ownership..... | 30% |
| Fiscal Year End..... | June 30 |
| Recent Stock Price..... | \$2.20 |

CONTACTS

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Creating Value Through Innovation

Statement under the Private Securities Litigation Reform Act:

With the exception of the historical information contained in this release, the matters described herein contain forward-looking statements that involve risk and uncertainties that may individually or mutually impact the matters herein described, including but not limited to the ability of the Company to increase revenues in the future, the ability to achieve a positive cash flow, the ability to obtain orders for or install its products, the ability to obtain new customers and the ability to commercialize its products, which could cause actual results or revenues to differ materially from those contemplated by these statements.